

BTEC Level 1/2 First Diploma in Business

Subject Leader: Dan Gill

Exam Board: Edexcel

Course Overview:

This is a level 1/2 vocationally specific qualification which has been designed to allow students to study Business at an introductory level.

What will you study?

You will study a range of units which will help you to prepare for employment in the business industry. You will be given the opportunity to visit organisations and observe their 'cutting edge' working practices. In addition you will be exposed to industry leaders in the form of visiting guest speakers.

Assessment:

For most units, students on this course are assessed by coursework only, however for one unit (Finance for Business) students will be externally assessed via an online examination. Students undertake assignments which will vary from reports to presentations and will allow students to apply their knowledge to industry based scenarios. Students will obtain pass, merit or distinction depending on their standard of work

Why study Business?

The Business Industry is a rapidly growing, dynamic sector of the economy. This course is well suited to those who intend on pursuing a career in Business. You can also progress to AS/A2 Business or a BTEC level 3 course of your choice.

What units will I study?

Below is a sample of the units that you will study:

- Enterprise in the business world
- Finance for business
- Small business planning
- Promoting a brand
- Principles of marketing
- Introducing project management

Engagement with real business will add value to your studies and understanding.

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Unit Core units Assessment method GLH

- 1 Enterprise in the Business World Internal 30
- 2 Finance for Business External 30
- 18 Small Business Planning Internal 60

Mandatory units

- 3 Promoting a Brand Internal 30
- 9 Principles of Marketing External 30
- 19 Introducing Project Management Internal 60

Optional specialist units

Group A (minimum two units from this group)

- 14 Business Online Internal 60
- 20 Delivering and Improving Customer Service Internal 60
- 21 Effective Business Communication Internal 60
- 22 Working in Business Teams Internal 60
- 23 Planning, Forecasting and Recording Business Finances Internal 60
- 24 Work Experience in Business* Internal 60
- 25 Introducing International Business Internal 60
- 26 Introducing the Economic Environment Internal 60
- 27 Efficient Business Operations Internal 60
- 28 Principles of Procurement and Supply Internal 60
- 29 Implementing Procurement and Supply in Business Internal